

## 2016 COR WORKPLAN

<b>Project Title:</b>	COR Safety Champion/s 2 minute video and advertising
<b>Project Goal/ Expectation:</b>	-Raise awareness of COR -Increase COR registration -Increase COR certifications

### OUTCOME #1 WORKPLAN

Activity	Inputs	Budget	Time Frame	Responsible	Anticipated Outputs	Progress Reporting
<i>Planning Stage Identify content and member</i>	<i>Industry experts</i>		<i>Feb - Mar 2016</i>	<i>COR Manager</i>	<i>Project outline</i>	
<i>Production Stage #1 Develop text, script and identify video required</i>	<i>Marketing professional</i>	<i>2000</i>	<i>April 2016</i>	<i>COR Manager</i>	<i>Storyboard Completed</i>	
<i>Production Stage #1 Audio &amp; video production</i>	<i>Filming crew and props</i>	<i>4,000</i>	<i>May - June 2016</i>	<i>COR Manager</i>	<i>Audio and video filming complete</i>	
<i>Design #1 Layout and design and produce</i>	<i>Graphic designer and producer</i>	<i>3,000</i>	<i>July 2016</i>	<i>COR Manager</i>	<i>Branding template</i>	
<i>Marketing</i>	<i>Graphic designer</i>	<i>1,000</i>	<i>Aug 2016</i>	<i>COR Manager</i>		

### OUTCOME #1 WORKPLAN Measurement (Evaluation)

Outcome Indicators	Data Collection	Time Lines	Evaluation Results
<i>Raise awareness of COR</i>	<i>FARSHA website stats</i>	<i>2016-2017</i>	
<i>Increase in COR registrations</i>	<i>FARSHA COR stats</i>	<i>2016-2017</i>	
<i>Increased in COR Certifications</i>	<i>FARSHA COR stats</i>	<i>2016-2017</i>	

### Approval

Approved by Association Board Chair:

 (signature)

David W. McGinnis (name)

Date Approved:

Aug 27/15

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## 2016 COR WORKPLAN

<b>Project Title:</b>	Supervisor Notebook
<b>Project Goal/ Expectation:</b>	<ul style="list-style-type: none"> <li>-Have Supervisor carry notebook and document observations</li> <li>-Supervisor, workers, and friends continually see the COR logo on the cover of the notebook which assists us with marketing COR</li> </ul>

### OUTCOME #1 WORKPLAN

Activity	Inputs	Time Frame	Responsible	Anticipated Outputs	Progress Reporting
Source notebook	COR assistant	Jan - Feb	FARSHA Director of Programs	Identify notebook	
Design notebook cover	Graphic designer	Feb - March	FARSHA Director of Programs	Brand notebook to COR FARSHA	
Design the inserts	TAC committee & FARSHA employees	Feb - March	FARSHA Director of Programs	Identify top 3 or 4 needs, develop templates	
Print and distribute	COR assistant and FARSHA employees	April - June	FARSHA Director of Programs	Booklet in the hands of 10% FARSHA large employer Supervisors	

### OUTCOME #1 WORKPLAN Measurement (Evaluation)

Outcome Indicators	Data Collection	Time Lines	Evaluation Results
Increased Supervisor documented observations	Audit observations of documented observations	Q3 & Q4	
Increased awareness of Supervisor documentation by employees	Audit interview question, scores increase	Q3 & Q4	

#### Approval

Approved by Association Board Chair:

 (signature)

Joseph W. O'Connell (name)

Date Approved:

Aug 27/15

